



**EGSA**

1650 S. Dixie Highway, 5th Floor  
 Boca Raton, FL 33432  
 (561) 750-5575 fax: (561) 395-8557

# Minutes

## Education Committee

Date and Time: September 13, 2010 1:10 PM to 4:30 PM  
 Location: Newport Beach, Ca  
 Chairperson: Andy Ulavege

### Minutes

Topic	Discussion	Conclusions
Call to Order	(Andy Ulavege)	
Reference Book Subcommittee	Steve Stoyanac presented verbal report on status of 5th edition of reference book. The reference book sub-committee is currently pursuing a firm author commitment for 5 chapters and 1 introduction. Steve believes that it is premature to estimate a completion date on the book, but the outlook is that we are poised to regain momentum on the 5 <sup>th</sup> edition. A brief discussion took place regarding the potential of eventually posting an update on the status of the book in Powerline magazine.	
Minutes from Spring 2010 meeting	Minutes were reviewed; motion to approve by Dennis Roundtree, second by Rick Morrison.	Approved by committee.
E-Learning subcommittee report	Dennis Pearson provided a verbal report of the progress and next steps for the e-learning subcommittee. Key remarks from Dennis's report included: <ul style="list-style-type: none"> <li>• Subcommittee plans to proceed with a "crawl, walk, run" strategy.</li> <li>• Bill Heacock has been utilized as a consultant to assist with developing a plan for e-learning</li> <li>• Subcommittee has isolated 2 areas of initial focus. EGSA 101 (a promotional tool that supplies an overview of EGSA that presents a brief orientation targeted toward prospective or new members) and Onsite Power module (a beginner course offered at a lower cost than the Onsite Power school as</li> </ul>	

	<p>an orientation to the onsite power industry</p> <ul style="list-style-type: none"> <li>• The subcommittee's path forward involves determining desired end results and establishing a path and process to achieve desired results.</li> </ul> <p>Dennis's report was followed by considerable discussion which turned to a brainstorming session. Brainstorming topics included:</p> <ul style="list-style-type: none"> <li>• Video modules</li> <li>• Auxiliary/supplemental classes to the current school.</li> <li>• Corporate sponsorship of modules</li> <li>• CEU's</li> <li>• Partnering with academic institutions</li> <li>• Competition with onsite schools</li> <li>• Cost vs. reward</li> <li>• Better demonstration</li> <li>• Place portions of school online</li> <li>• How to market product</li> <li>• Marketing survey</li> </ul> <p>The list of brainstorming topics was taken by the e-learning subcommittee for further discussion and action if required.</p>	
Presentation of Strategic Business Planning for EGSA – Education Committee	Andy Ulavege presented the board's strategic business plan and comments pertaining to the education committee.	The Education committee will have a conference call to establish a response to the board's comments
Evaluation of school module content.	<p>George Rowley advised the committee of the current need of a formal review of Onsite Power School modules. This review is necessary to assure that the school is presenting the most up to date content.</p> <p>Andy Ulavege motioned to form a subcommittee consisting of 5 members (2 which are education committee members and 3 are school instructors). The subcommittee will create a series of forms and processes of evaluation for course content then partner with power school instructors to review current school content. The timeline for this review process is late 2010/early 2011. The members of the subcommittee will select a chair. Herb Daugherty seconds motion.</p> <p>Darrel Watson and Ole Haaland are named to the committee as education committee representatives. 3 instructors will be named later.</p>	Motion carries.
Power School Instructors	2 instructors (Bill Kaewert, SENS and Jason McSheffrey, Saft) have been affirmed by the committee.	Names will be taken to board for final approval.
Report from the Director of Education	(George Rowley) report highlights included: # of 2011 schools increased to 5, reference book sales down substantially, due to loss of key customer.	

---

Motion to adjourn	Motion by Darrel Watson, Ole Haaland seconds.	Committee adjourns
-------------------	---	--------------------

Action Items

Item	Person Responsible	Deadline
Develop an RFP for e-learning modules	E-learning subcommittee	None stated
Conduct conference call to discuss strategic business plan.	Education Committee	None set
Develop process and evaluate school course content	School content review subcommittee	Early 2011