

Membership Committee

Membership Committee Minutes
 September 16th 2013
 Seattle, WA

<i>Topic</i>	<i>Discussion</i>	<i>Conclusions</i>
Call to Order		1:15 PM
John Garcia's opening remarks	Welcome, Mission Statement & Goals	
Introductions		
Membership Review	<p>41 new memberships 8 Terminations 4 applications under review 747 Paid memberships 214 Student memberships Reviewed goals</p>	<p>961 total memberships</p> <p>800 paid membership goal for Spring</p>
Specifying Engineers	<p>Bob Hafich sent out letters to the specifying engineers in his territory.</p> <p>Lyndon explained the DD council will pitch the letters as an EGSA program for them DDs to take advantage of with very minimal work Liz will write letter for Powerline highlighting the program details</p> <p>It was brought up that other manufacturers and representatives may have as many or more engineering contacts to target for membership. A letter in Powerline would also help us potentially gain more contacts to target.</p>	<p>Letter to be issued in Powerline highlighting the program to all members not just the DDs</p>
Graduated Student members	<p>Update from Walter on the student member survey. Some final adjustments were made. We have not sent out the survey yet. Target date for mailing is November 1 Once we review the survey results we will offer a recommendation to the board</p>	<p>Postpone recommendation to the board until the spring meeting</p>

OPEN DISCUSSION		
Military Membership	The committee has taken the initiative to identify and define military memberships The definitions will be drawn up for December 1st	Dave Oshefsky with help from Liz B. to write up an e-mail to be distributed for defining the new potential member category.
Creating student members	The committee discussed getting more participation from student members. We are going to develop a method to target collages that have EPG programs in the convention cities for student members and participation	Carmon, Liz & Greg to work on creating an official recommendation to the board
Soliciting vendors to become members	We are going to ask the membership to submit their top three vendors to be targeted for membership. We will try this amongst the committee as a beta test	John will send out an e-mail to the committee members requesting their top three vendors to submit to EGSA to receive information. His e-mail will go out by Sept. 30
ACTION ITEMS		

<u>Item</u>	<u>Person Responsible</u>	<u>Deadline</u>
Letter in Powerline	Liz B.	Before submission deadline
Survey out to students	Walter Petty	ASAP Results due by Nov 1st
Military membership definitions	David Oshefsky	December 1st
Student members and involvement plan	Carmon, Liz & Greg	Spring Conference
Request vendor lists from membership committee participants	John Garcia	September 30th