

EGSA

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Minutes

Education Committee

Date and Time: September 24, 2018; 1:00 PM to 3:00 PM

Location: Nashville, TN. (Ryman Studio H/I)

Chairperson: Richard Knittel (29 members present)

Minutes

Topic	Discussion	Conclusions/Action Items
Call to Order by Richard K.		
Review and Approve minutes from Fall 2010 meeting	Minutes are available online. Motion to approve, seconded.	The Spring 2018 Minutes were unanimously approved.
Report from the Director of Education Michael Pope	Review of EGSA Director of Education Report (attached). <ul style="list-style-type: none">Quantity of apprentice test takers has decreased in 2018. Conversation followed regarding how to increase test takers (and passing scores), specifically from US Army.New printing of 5th Ed. Reference Book will have 743 pages and will be going to print soon.Rowley School instructors will take a webinar focused on presentation skills. Webinar is open to others from Ed. Comm.	
Report on online learning led by Dennis Roundtree	<ul style="list-style-type: none">Inovatia has been engaged to convert EGSA content in the form of a Power Point into an online learning experience.Current challenges: 1.) the current offering is underutilized. The solution is to reduce the price from \$100 to \$50 to	Action: add option for online learning signup to conference signup form, so that spring and fall attendees can pay for online classes as they pay for conference attendance.

	<p>encourage use. 2.) the current curriculum is not targeted at current EGSA members/industry experts. The availability of the material needs to be broadcast outside of the association.</p> <p>D. Roundtree has proposed an "invite 10" initiative to spread the word.</p> <ul style="list-style-type: none"> • The plan is to raise school prices by \$100 then provide (3) accesses to the online curriculum for the attendee to share. • Much conversation followed from the committee regarding marketing ideas, pricing, and costs for online learning. This included the concept of a corporate discount for quantity purchases. 	A proposal was made to let educational outlets have access to current online learning offering for free to promote industry entry. The committee viewed this favorably.
Discussion about current genset / power gen education from tech schools and colleges	<ul style="list-style-type: none"> • Concept of a marketing video for the industry targeted at students at tech schools was discussed. • UTI's 'genset' class has a maximum capacity of 200 students per year. • Discussion around the actual # of schools teaching genset specific classes led to a varied opinion. Currently EGSA uses a distribution list of approximately 70. A quantity of genset specific degree programs available was suggested to be less than 10. • Discussion centered on the need to interface, communicate, and partner with tech. colleges, schools, and similar programs. 	
Mark from Inovatia gave a brief overview of their organization and what they are providing to EGSA	<p>Inovatia is a spinoff of Bell Telephone Co. with a background and expertise in technical documentation and certification training. They employ instructional designers that mold content into an educational experience that is appropriate for an online format.</p> <p>Bicsi was an example given of a current customer that has a similar need case (subscriptions and pay to attend classes) to EGSA.</p> <p>https://www.bicsi.org/</p> <p>Discussion focused on future course potentials and touch points between online learning and Rowley schools.</p>	
Review of Paul Pawelski application for EGSA on-site power school.	Accepted and approved by the committee	Action – Michael Pope (board liaison) will take the recommendation to the executive board.
Committee leadership roles were updated by Richard Knittel, Committee Chair	Vice Chair – Ben Pierson – Diesel Radiator Co. Secretary – Chad Youkers – Sunbelt Transformer	
Motion to Adjourn	Motion made and seconded, motion approved.	

Action Items

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Item	Person Responsible	Deadline
Add option for online learning signup to conference signup form, so that spring and fall attendees can pay for online classes as they pay for conference attendance.	None Stated	None stated
Take the recommendation of Paul Pawelski to the executive board.	Michael Pope	None stated