

# Membership Committee

Membership Committee Minutes  
 September 15th, 2014  
 San Diego, CA

<i>Topic</i>	<i>Discussion</i>	<i>Conclusions</i>
Call to Order		1:02 PM
John Garcia's opening remarks Introductions Canadian Survey	<p>Welcome</p> <p>The board has asked the membership committee to develop several survey questions to our Canadian members about the value of EGSA. We had a lengthy discussion and agreed to these questions.</p> <p><b>John I added A-D on the left I couldn't remember how we agreed to these items</b></p>	<p>1. Is there value in having an EGSA technician school in Canada - Possibly Toronto?</p> <p>2. As a Canadian business what attracts you to EGSA?</p> <p>3. What EGSA programs do you participate in?</p> <p>4. What can EGSA do to enhance your membership as a Canadian company?</p> <p>5. How can EGSA get the word out to Canadian businesses that could be perspective members?</p> <p>a. What trade publications</p> <p>b. What trade shows</p> <p>c. What other associations</p> <p>d. Other (list)</p>
Military Membership	<p>The board asked for a formal military membership description</p> <p>The committee reviewed the past description and revised to include the Canadian armed forces in the verbiage.</p> <p>Greg Linton suggested that we track the branches of service</p>	<p>Liz was going to adjust the verbiage and send this to Bob Hafich to be presented to the Board.</p> <p>The fee we previously agreed to \$50 for the membership no initiation fee</p> <p>Liz will be creating the categories</p>
Membership Survey	<p>John Garcia has further reviewed the Survey results and noted his opinion of the results and recommendations for the board</p> <p>Greg Linton asked if we could assemble a subcommittee to further digest the results.</p>	<p>A motion was made by Dave Oshefsky, seconded by Bob Hafich to have Greg Linton head up a sub committee to further analyze the results.</p> <p>The board will need to approve.</p> <p>Greg Linton as Chair, Bob Hafich, John Garcia as members - motion passed</p>

Specifying Engineers	We reviewed the topic There was discussion on investigating CEU for the engineers.	Topic was tabled by John Garcia
Membership stats	77 member companies suspensions 109 new member companies  997 total members 243 student 754 Paying memberships	4% growth goal for the Spring Conv. 8% for the year 2015
<b><i>OPEN DISCUSSION</i></b>		
PowerGen	<p>Membership badges will be handed out for display on member booths</p> <p>John Garcia spoke of the signage at the show and is going to suggest we add signage talking about the discounted fee to join at Power Gen</p> <p>Walter Petty talked about targeting non-members to exhibit in the EGSA pavilion. He asked if others would assist</p> <p>Liz talked about offering \$100 EGSA dollars to members who can actively move non-members into the pavilion.</p> <p>Greg Linton asked if we should consider surveying specific engine brand dealers what would make EGSA conferences worth attending</p>	<p>Motion was made by John Garcia to request signage at PowerGen Seconded by Bob Hafich - Passed John is going to request signage</p> <p>John Garcia, Randy, Bob Hafich, agreed to assist.</p> <p>Liz ia going to add the information sent out to our membership about the promotion. This will be sent out with the PowerGen free pass mailer.</p> <p>No resolution</p>
Chairman's Challenge	John Garcia challanged every member present to bring in one new company before the fall 2015 conv.	

3:05 Motion to close

Motion made by Bob Hafich seconded  
by Dave Oshefsky