

Membership Committee

Membership Committee Minutes

March 18th 2013

Sarasota, Florida

Topic	Discussion	Conclusions
Call to Order		1:46 PM
John Garcia's opening remarks	Welcome, Mission Statement & Goals	
Introductions		
Membership Review	<p>More manufacturers are joining 73 possible suspensions Committee to call non paid members</p> <p>Reviewed goals and set at 8%</p>	<p>918 total members to date Liz to send final list to John in April Possible telecon in April to split up companies 950 total membership goal for fall</p>
Manufacturers	<p>Ask our member manufacturers to recommend distributors and dealers to consider joining EGSA via letter</p> <p>Target manufacturer dealer meetings for making presentations to the dealers to consider joining EGSA</p>	<p>Liz to complete form letter draft by 4-15</p> <p>John to follow up with committee members by 4-15 by assigning manufacturers</p>
Specifying Engineers	<p>Committee will search out member engineering firm to visit with the committee in Seattle to discuss EGSA member benefits</p> <p>Request DDs committee to post a request On Linked-In for Specifying Engineers to be added to Powerline subscription list</p>	<p>Attending committee members to review and contact current member engineers</p> <p>Liz to ask DDs committee chair</p>
Student members	<p>The committee discussed the status of current non-paying student members A vote was called for reclassifying the the current student members as non-paying student members and not be counted in the total amount of paying members</p>	<p>Vote was called and passed by a majority</p>

	<p>Membership goals revised to not include the student members</p> <p>OPEN DISCUSSION</p>	<p>Membership goal for fall was revised from 950 total to 780 paid member companies</p>
<p>Student member retention after graduation</p>	<p>The committee will develop a survey for students to complete to qualify if EGSA can offer a value as an organization to a graduated student. As an incentive to complete the survey a \$100 VISA gift card will be issued to one random participant</p> <p>ACTION ITEMS</p>	<p>Committee is to e-mail Walter Petty a list of questions to be considered for the survey</p> <p>Survey deadline is April 30</p>
<p>Item</p>	<p>Person Responsible</p>	<p>Deadline</p>
<p>E-mail final suspension list to John Garcia</p>	<p>Liz B.</p>	<p>April - May</p>
<p>Formletter for manufacturers to send out to dealers & distributors</p>	<p>Liz B</p>	<p>April 15th</p>
<p>Assign Committee members to contact manufacturers in regards to asking for a recommendation for DDs to join EGSA</p>	<p>John Garcia</p>	<p>April 15th</p>
<p>Survey questions to Walter</p>	<p>Entire attending committee</p>	<p>April 30th</p>
<p>Student Survey questions</p>	<p>Walter Petty</p>	<p>May 15th</p>