

# Membership Committee Meeting

**Place:** Hyatt Regency / Minneapolis, MN

**Date:** Monday, September 18, 2017

**Time:** 1:20 pm

**Chairperson:** David Osherfsky

**Attendance:** See EGSA Committee Attendance Form for Membership Committee

- Opening Remarks David Osherfsky
  - David read mission statement
  - Discussion on social media use for membership/recruitment:
    - Twitter is not used
    - Facebook and LinkedIn are utilized
    - Increase membership by 8%
  - Initiatives are cascaded down from the board.
  - Intro of membership committee attendees
- Membership Reports
  - Liz reviewed reports
    - 84 new members
    - 97 terminations
  - David –Membership Dues / Renewal Options
    - Auto-renewal - Liz – we need to investigate third-party pay system this can integrate with the EGSA website.
      - Monthly – off the table
      - Yearly
      - Multiyear dues
    - **Action Item:** One year Auto Renewal - On-line transaction
      - Liz Bustamante will look into the feasible and report back to David, David will compile info and offer Bob H recommendations for the board to review/consider.
- New Attendees Mentor Program – 106 first timer Fall of 2017 David Osherfsky
  - Whom should attend the reception:
    - Past Presidents
    - Past board members
  - **Action Item:** David will provide an outline of the mentorship program for review by the board.
    - Recruit additional committees to participate in the mentor program.
    - Email list to mentors with one to two names they will cover.
    - Offer mentor one to two drink tickets
    - One mentor will handle new attendees from the same company
    - Mentor colored name tag
- New Attendees to membership committee offered insight into their experience at the conference
- Membership Drive program has ended at this conference.
  - Recommendation – need to wait at least two years before starting new program
- Charlie Habic– spoke about signing up new members by current members.
- Motion to close the meeting: by David Osherfsky-second by Bob Hafich and Deb. At 2:34pm