



# Committee Minutes

Committee Name: Distributor/Dealer  
 Date and Time: March 18, 2013  
 Location: Sarasota, FL  
 Chairperson:

## Minutes

Topic	Discussion	Conclusions
Title	Summarize discussion about the topic.	Summarize conclusions or agreements reached about the topic.
<del>GREEN COMMITTEE</del>	ENDORSEMENT/ADVISE.	10% YES / 90% NO
MAINTAINING DIESEL FUEL	HOW TO PREVENT "WATER" FROM DESTROYING THE DIESEL FUEL.	OPPORTUNITIES FOR REVENUE & GROWTH.
REMOTE MONITORING	PRESENTATION ON HOW REMOTE MONITORING WORKS; HOW TO SELL YOUR CUSTOMER ON REMOTE MONITORING. WHAT IS THE VALUE	YOU CAN OFFER YOUR CUSTOMER BETTER SERVICE? YES. REVENUE STREAM.
1) SEATTLE		
2) BEST PRACTICES		
3) TOYA	APPROVED BY BOARD	KEEP MOVING FORWARD
	<del>AWARDS</del> AWARDS COMMITTEE SELECTED	ASKING FOR \$ SPONSORSHIP
4) APPRENTICESHIP PROGRAM	OPEN ENDED; CLARIFYING APPRENTICESHIP MARKETING?	MORE WORK NEEDS TO BE DONE!

# EGSA Dealer/Distributor Tribe 2013

*This document is a "work in progress" with the express purpose to create group communication to define and align our vision, mission, objectives, strategies, plans, actions, recognition and rite of passage. It is the duty of all members of this tribe to participate and contribute in some meaningful way to the advancement of EGSA.*



Provide an environment where the on-site power generation industry professionals unite and share knowledge to drive the industry to excellence in service and performance.



**EGSA educates** and provides networking opportunities to share relevant knowledge and trends with industry professionals serving on-site power consumers by delivering on these core values:

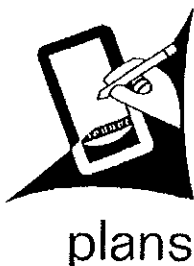
1. Integrity
2. Open Communication
3. Mutual respect
4. Member participation
5. Intellectual rigor
6. Community = DD Tribe
7. Fun



1. **Engage DD Members** to execute on agreed strategies
2. **Deliver Presentations** on relevant topics and updates that impact our members with excellence and current content
3. **Best Practices Panels** relevant to our members current challenges
4. Create a platform to uncover: threats, trends, challenges and opportunities
5. **Recognition** for Generator Technician Excellence



1. **Create Value** for our members though well executed meetings
2. Poll for presentation suggestions and prioritize by importance and current **Revenue Opportunities** of our membership
3. Use LinkedIn as our communication tool for **Member Collaboration**
4. Group surveys to chart leadership priorities and focus to **Increase DD Value**



1. Marketing - Tech Certification **Logo Ideas** approval - Spring 2013
2. Marketing - Tech Certification **Handout** – Fall 2013
3. Program - Tech **Recognition of the Year Award** – Rollout 2013
4. Program - Tech **Vern Taylor Legacy Award** – Rollout 2015
5. Program - Tech **Apprenticeship** – Rollout 2014