



Committee Meeting Minutes

Market Trends

Committee Meeting Objective:

The Committee provides a forum for market trends within the power generation industry to be discussed and analyzed.

Date and Time:

Monday, September 24, 2018

Location:

Nashville, TN – Room: Ryman Studio PQR

Time

3:00 - 5:00p.m.

Chairperson:

Joe Zirnhelt

Schedule

Item	Description
<i>Welcome & Introductions</i> <ul style="list-style-type: none">• Committee officers were introduced• Agenda reviewed	Leader: Joe Zirnhelt 5 Minutes
<i>Review Committee Initiatives</i> <ul style="list-style-type: none">• Strengthen Committees – feedback always welcome• Market Organization• Create Culture of Communication	Leader: Justin McMahon 5 Minutes
Committee Secretary Candidate Introductions & Vote <ul style="list-style-type: none">• Candidates Introduced<ul style="list-style-type: none">○ Dave Henning○ Jeff Webb○ Jessica Fernandes○ Ralph Dupslaff○ Nic Phillips	Leader: Chris Nagle 15 Minutes

<p>Presentation: Onsite Power in the Entertainment Industry</p> <ul style="list-style-type: none"> • Alan Row and Wade Tyree • ESTA – Trade organization of the entertainment industry • ESTA looking for portable power partners. Outreach is a focus • Group informed of requirements of working with entertainment industry <ul style="list-style-type: none"> ○ Entertainment Requirements ○ Types of productions ○ Loads & Layouts ○ Grounding/Bonding ○ Equipment Requirements ○ Distribution Equipment ○ Special Considerations ○ Resources Available 	<p>Leaders: Alan Rowe – Entertainment Services & Technology Association (ESTA) 50 Minutes</p>
<p>Pulse Survey</p> <ul style="list-style-type: none"> • Review results from Fall 2018 survey <ul style="list-style-type: none"> ○ Final Results back Monday prior to conference. cursory review presented ○ 73 Companies participated. Question posed, how do we increase participation?? <ul style="list-style-type: none"> ▪ Increase questions on towable generator sets or rental market ○ DD participation was down ○ Industry outlook is positive for balance of 2018 and 2019 ○ Details of survey will be presented in next issue of Powerline 	<p>Leader: Jeff Webb 20 Minutes</p>
<p>Committee Secretary Results</p> <ul style="list-style-type: none"> • Nic Phillips announced as new committee secretary 	<p>Leader: Justin McMahon 5 Minutes</p>

<p>Open Discussion: general discussion & topics of interest for Spring 2019 conference in Austin</p> <ul style="list-style-type: none"> • Speaker from ERCOT to discuss impact of renewables on energy industry and opportunity for recip power to assist in balancing grid (Nic will reach out to ERCOT) • Suggestion made to discuss trends in customer service agreements for service 	<p>Leader: Justin McMahon 10 Minutes</p>
<p>New Business & Meeting Close</p> <ul style="list-style-type: none"> • See notes above • Joe Zirnhelt congratulated for his last year as an officer and 6 years on the committee 	<p>Leader: Joe Zirnhelt 10 Minutes</p>

Action Items *(additional space on back)*

Item	Person Responsible	Deadline
Will committee be willing to discuss market needs for Service contracts. Discuss with Wes Barrett of Caterpillar	Chris Nagle	12/2018
ERCOT presentation at Spring Conference	Nic Phillips	12/2018

Market Trends Committee Mission Statement:

This Committee provides EGSA with a forum in which market trends and other market data closely related to the power generation industry may be discussed in a way that benefits the Association and its members. Beyond discussion, the Committee has the responsibility and ability to develop and make recommendations to the Board regarding programs and methods for the compilation of statistical information. The Committee focuses on complete power generation packages as well as component level trends to enhance the Association's market knowledge of trade, product sales, growth rate, emerging technologies, economic trends, market forecasts and other statistical data in an effort to assist Association members in accomplishing their objectives.