

## EGSA DD 2014 FALL MEETING MINUTES

09-15-2014

Bob Piske, Committee Chair

### INTROS

Bob passing around sign in sheet

Part of the initiative is to divide into groups

Screen: Bob Piske, Lyndon Risser, Rick Morrison, Kim Giles

First Timers will be upfront for a picture - our future.

Meeting Ground Rules -Mission, Vision, Goals

Any ideas Chad will capture and put on paper

Steve Sappington - Special initiative will head and provide short dissertation

Steve works Cat, safety engineer – Vison task force on code and standards to better regulate. Voice of membership. Strong on quality versus quantity. Building a data base. Purpose want to know as subject matter experts what needs to be done to effect safety, quality product of industry. In survey who do you try to influence? Get ahold of him in LinkedIn. Watch for the survey.

Goal next year 100/500/1500. Contribute to LinkedIn.

TOYA tech Todd and wife Tony – received TOYA shirts. Recognize wife Gift.

Kim - DD recognized her support, Caricature drawing for the queen of passion and keeping DD focused.

Thanking Richard Knittel – TOYA Panel.

**I-TECH INTRO-** Lyndon, Nonprofits as a group to be involved. Video for consideration. I-Tech. could be a good avenue for non-Tier equipment donation.

**LEADERSHIP CHANGE 2015** -EGSA Lyndon - January 1st. Commit as a group on phone, need to attend both conferences with track record of leadership.

**EXECUTIVE GROUP INITIATIVE:** Divide up in groups- What is our vision going into the future.

Need team leaders split in groups for comments;

1. What content to attract more people to conference
2. What will create more member value

Create content of the next 2 years, thank you.

### QUESTIONS:

Full day for DD business

Regional Mtgs. to cater to reps and business owners

Tech venue

LinkedIn interest meet Lyndon.

Breakfast Huddle.

How many on DD LinkedIn- how to improve, need contributors

Relationships

Intelligence Gathering

Manufacturer

## **MARKETING TRENDS**

Recommendations for future meetings

Camaraderie

Dealer Interaction

Regional MTGS.

More Organized LinkedIn

Technician Attendance

More Time Participation

**SPEAKERS:** Sam Giovinazzi -Hero 2 Hire Veterans

sgiovinazzi@a-teamsolutions.com

How to attract top veteran talent to EGSA E6 or E9 technician experience.

<http://www.onetonline.org>

Years of experience, proven leader, professionalism, takes responsibility, maintains professionalism, understands diversity, physically fit and drug free, calm under pressure, first class image, on-time.

Can sign on with H2H for employers. Post job on your server will be posted on H2H.

## **ROUND ROBIN**

- Kurt, 15 years. Value increasing, Insight on business.
- Jacob, power solutions – Insight on industry, talk openly . More communications
- Molina, first timer – Mexican market
- Jim- how to get attendees here.
- Jack, local power supply – more time, good group from manufacture side. Tech hire is challenge. Military the best
- Dave, 5 years. Mainly for fishing tournament. DD info matter
- Shawn, EGSA member expert within the group meetings. Tell us what you know from your expertise.
- Paul -3 years. Networking opportunity, great place from manufacturing and dealers server.
- Al, 4 years. Challenge increase participations.
- Duffy, first timer. Great opportunity to meet, never knew
- Louise, 6 years. Learned from others, keep building and taking home to develop.
- Jason- 2 years. Product specific demonstrations. Wants to learn more about products.
- Bill 3 year. Being able to attend more classes

- Keith, 5 years. Part of DD committee great experience. New to attach more, with more relevant speakers and topics.
- Stan, 2<sup>nd</sup> year. Understand industry, hurdles, and trials of the industry. Ideas on preparation for comments.
- Bob, 2 years. Little more out of the box experience.
- Will, 2 years. Meeting others and learning from DD and the industry. Like to see helping other dealers to show case the value that dealer and manufacturers get from EGSA
- Howard, 2 years. Had to justify coming to EGSA. To take back to dealer presidents or owners.
- Scott, 14 years. have a full trap for dealer and distributors
- Jim, first timer- appreciates the welcome attitude. Certification branding of EGSA
- Joe, 18 years. Networking and relationships.
- Dave, 6 years. Manufacturer want ideas, gets me out of sales call mentality.
- Craig, 2 years. Manufacturer wants to hear what the concerns and ear to the ground
- Sheena first timer. She what is going on with others in the industry. Suggestion. Contributors- help if compiled in monthly or quarterly.
- Jim, 3 year. Enjoy the networking and see what others are doing. TOYA was fun, would like a runner up.
- Gary, 2 year. Helpful to see a lot of people at one time. How to drive more demand to regional events, networking and would like tools to separate from others.
- 3 year learning experienced in market
- Todd, first timer. Technician retention have attend
- Steve, first timer. Appreciate the warmth.
- Greg, 15 years. Leaves inspired. Need more time
- John 20 years. Appreciate the H2H speaker.
- Mike, 5 years. Quality organization perfect venue, best practices, sales people.

## CONCLUSION

Bob concerned about hardening electronics, ie engines and electronics. What it is we can do to bring value to our customer base. Anyone knows of anyone in the industry that knows about Hardening electronics please tell Bob Piske.