

EGSA Membership Committee Minutes

Place: Hyatt Regency / Bernalillo, NM

Date: Monday, March 19, 2018

Time: 1:10 pm

Chairperson: David Oshefsky

Attendance: See EGSA Committee Attendance Form for Membership Committee

- Opening Remarks David Oshefsky
 - Called to order 1:10 PM
 - David read the mission statement
- Mentor Program in place and working – doesn't need Board approval David Oshefsky
 - Mentorship for first timers
 - Call before conference
 - Mentors picked by the Membership committee
 - **Action:** All membership committee will be mentors
 - Dave will create a list of first-timers and distribute to the mentors
 - Three to five new attendees to mentor
 - Will need 20 to 30 mentors – an average of 100 to 120 new attendees
 - Set a budget for the mentors and submit to the board in Dec
 - \$45.00 for each mentor
 - Follow up after the conference by mentors
 - Color badge holder/name tag for mentors
 - Liz will check with Emily to identify colors
 - Committee chair, board, and past president to be mentors
 - Dave will send a list of mentors to Liz a week before the conference
- Auto-renewal – will not work with EGSA account program / need a person to guarantee
- Intro of meeting attendees
- Committee 2019 changes Mike Sanford
 - Mike Stanford moving to Chair / Dan Thomsen to Vice Chair / Seeking new Secretary by Nashville conference
- Membership Renewal Liz Bustamante
 - Two Date base
 - Account
 - Membership
 - **Action:** Liz will email the list to the membership committee to call for renewal – on 3/20/2018
 - Return list to Liz by April 27th
 - Liz will email accounting list and membership list
- EGSA app – cost may be prohibitive Mike Sanford
 - We can use the EGSA website/page for the conference
 - Mike Stanford will look into an app
 - The app will alleviate the printed program
- Membership Stat sheet Mike Sanford
 - 42 application approved after PowerGen
 - Drive by certification
 - Networking
- Membership Drive David Oshefsky
 - Rental companies
 - EGSA online course

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- Sales course would be beneficial to recruit new members
 - End-user
 - Intro courses on the website
 - Course cost to develop
 - Tracking the revenue stream to justify the course cost
 - Value of certification
- Motion to close the meeting by David Oshefsky at 2:21 / second by Randy Weimer