

EGSA Membership Committee Minutes

Place: Opryland / Nashville, TN

Date: Monday, Sept. 24, 2018

Time: 1:10 pm

Chairperson: David Oshefsky

Attendance: See EGSA sign-in form for Membership Committee Attendance

- Opening Remarks David Oshefsky
 - Called to order 1:21 PM
- Intro of Committees Members Michael Stanford
 - Members expressed their value of EGSA
 - Summarized the members reason to attend: (top two)
 - Networking
 - Education
 - New format of EGSA Conference review Paul Feld
 - CEU credits to attract End-users
 - **Action:** Recommend having a committee chair meeting
 - Share ideas of each committee direction
 - David read the mission statement
 - Increase membership by 8%
 - **Action:** Solicit members to fill secretary position:
 - Two candidates:
 - Bob & Matt
 - New secretary – **Bob Niederhauser**
- YTD Statistics Review David Oshefsky
 - **Action:** Liz will send terminated members list out for Membership committee to call
 - New member category Liz Bustamante
 - Member whom are no longer employed in the industry
 - Reviewed membership categories Liz Bustamante
 - Why members join:
 - Certification
 - Networking
 - Membership is down September 2018 – attendance is up at the Nashville Conference
- Membership Committee Initiatives Michael Stanford
 - **Action:** Collaborate with the other committees to improve membership
 - Work with other committee chairs to develop our direction on driving new membership in other segments of the power generation markets.
 - Education – are they adding new training segments and who's the target audience/market.
 - Trends – What new trends are the new markets for possible new members.
 - Create membership benefits sheet to be distributed to new/existing members.
 - Mentorship program
 - **Action:** Reach out to 90% of new members and make successful contact
 - **Action:** Need more mentors
- Mentor Program - in place and working – doesn't need Board approval - **CONTINUED** Michael / David

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- Mentorship for first timers
- **Action:** Liz needs mentor list by early bird registration cut-off
 - Recruit mentors from the other Committee chairs, vice, and secretary.
 - Distribute list to all mentors, they will call before the conference. (two to three weeks before the conference)
 - Mentors picked by the Membership Committee Chair
- **Action:** All membership committee members will be mentors
 - Michael will create a list of first-timers and distribute to the mentors
 - Three to five new attendees to each mentor
 - Will need 30 mentors – an average of 100 to 120 new attendees
 - Color badge holder/name tag for mentors
 - Blue?
 - Committee chair, board, and past president to be mentors
 - Michael will send a list of mentors to Liz a week before the conference

- Auto-renewal – will not work with EGSA account program/need a person to guarantee David / Liz
 - **Action:** Remove from meeting agenda

- Committee 2019 changes Mike Stanford
 - Mike Stanford - Chair / Dan Thomsen - Vice Chair / Bob Niederhauser - Secretary

- EGSA app – **ACTION:** sideline until this becomes cost effective. David / Mike / Liz
 - cost may be prohibitive
 - We can use the EGSA website/page for the conference
 - Mike Stanford will investigate an app
 - The app will alleviate the printed program

- Membership Committee Conference Call Michael Stanford
 - Review and complete previous meeting action items.

- Membership Drive Program Michael Stanford
 - Start developing some new program ideas

- Motion to close the meeting by David Oshefsky at 3:10 pm