



Committee Minutes

Committee Name: Communications & Conventions
 Date and Time: September 16, 2013
 Location: Seattle, Washington
 Chairperson: Ed Murphy

Minutes

Topic	Discussion	Conclusions
Theme	Several themes for the Savannah Spring Conference were taken from attendees and from the blue sheets. We selected top three themes and took a vote – selecting “When the Lights Stayed on in Georgia”.	“When the Lights Stayed on in Georgia”
Speakers - Keynote	General discussion about what types of speakers we should have. “Motivational” and uplifting speakers - continues to be a popular topic for most. Thoughts were unanimous that we should wait until San Diego to have another Military related speaker. Potential Keynotes were kicked around and the topic of “Futurist” was selected for finding a Keynote	Futurist will be Keynote Speaker in Savannah
Speakers	Topics for other speakers included: Grid Infrastructure, Fracking (educational and case study), Healthcare Reform, Web Site Optimization / Marketing, Emissions – Tier V, Safety, Productivity Tools for helping workers in the field communicate with home office, NG, LPG, CNG & Propane	Ideas were weeded out, with some being targeted for potential use later in San Diego for example.
Agenda for Savannah	Schedule was filled out with actions set to recruit / select targeted speakers for a given topic (see action list)	Actions Set
Ideas for Potential San Diego Speakers	Military Motivational Speaker (Seal Team Six guy, Safety Guy, etc)	Hold for Savannah CCC Meeting
	Fracking Case Study from EGSA Member (a follow up to the Fracking 101 speaker in Savannah). Cleveland Brothers ? Vince Szmajda?, Mitchell Energy (invented fracking), Dave Walsch?	Hold for Savannah CCC Meeting
	Safety Topic – Inside or Out EGSA – Warthog Pilot - Jeff 'Odie' Espenship is potential, recommended speaker	Hold for Savannah CCC Meeting
	Ask Green Committee to speak on Tier V or have SCAQMD speaker (close to San Diego – limited travel – California hot bed of emissions regulations)	Hold for Savannah CCC Meeting

Action Items *(additional space on back)*

Item	Person Responsible	Deadline
Task	Name of person assigned to complete task	Date and time task should be completed.
Futurist Keynote - Monday	Ed Murphy – Patrick Meyer, Jay Walker Smith, David Eagleman	Nov. 30
Mid-Level Paid Speaker - Monday	Ed Murphy – Gene Marks – Healthcare Reform	Nov. 30
Mid-Level Paid Speaker - Monday	Ed Murphy – Greg Reid – Grid Infrastructure	Nov. 30
Fracking 101 - Tuesday	Martin Morrill – potential sources of info are Vaughn Beasley & Joe Szmajda 800-233-3848 ; jszmajda@directwireusa.com	Nov. 30
Technology Inside and Out - Tuesday	Brian Ven Horst	Nov. 30
Who is Watching Your Critical Power Assets? - Tuesday	Martin Morrill / Kim Giles - ASCO – Bhavesh Patel	Oct. 15