



# Committee Minutes

Committee Name: Convention Planning

Date and Time: March 14, 2011, 1:00 PM

Location: New Orleans, LA

Chairperson: Ed Murphy

## Minutes

Topic	Discussion	Conclusions
EGSA Committee Strategic Initiatives	Review strategic initiatives. Are your committee initiatives S.M.A.R.T.E.R?	1) Increase conference attendance by 5% annually. 2) Strengthen committees by adhering to 3 year time limit for chairman's. 3) Enhance conference by managing that tasks are completed on time. 4) Delegate tasks to all members of committee. 5) Identify future conference topics and look to other committees for topics and execution. Our main goal. 6) Enhance conference without exceeding budget.
Introductions for New Committee Members	New Co-Chairman: Randal Nunmaker and Secretary Charlie Habic	
Possible Keynote Speaker / Baltimore	Reviewed credentials and discussed viability for Cam Martson.	
Baltimore Conference Theme	Discussed conference themes	Decided: "Using Technology to Bridge the Generations Gap".
Suggested Industry Topics for Baltimore Conference	Discussed industry topics for potential speakers in Baltimore.	Options brought by committee group and completed yellow forms from membership: 1) Telecommunication, power density yesterday versus tomorrow. Is this market still relevant to Power Gen?

		<p>2) Enercon military projects as promoted in Powerline as a case study?</p> <p>3) Military in general. What topics are worth keying in on?</p> <p>4) FEMA New topics?</p> <p>5) Robert Mackenzie input on "going green" in the military.</p> <p>6) Social media and how do we use it?</p> <p>7) IBC Seismic Code Evaluation. Will it be tougher in lieu of the Japan earthquake?</p> <p>8) Panel discussion: Dept. of Energy, Homeland Security, Dept. of Defense.</p> <p>9) Japanese earthquake: stories from this disaster applicable to Power Gen?</p>
<p>Baltimore Conference Topics</p>	<p>Considered above items and had lengthy discussion on topics suggested.</p>	<p>Final decision on Baltimore Conference topics:</p> <p>1) Telecommunications: Is it still viable? What kW? Service Possibilities? How is it sold, factory direct? Will satellites obsolete the market?</p> <p>2) Social Networking: Opportunities for the power generation industry? Is this the new way to advertise? Promote service assistance thru Twitter?</p> <p>3) Two military presentations to be selected by the Government Relations Committee. Topics to be facility orientated and relevant to power generation.</p> <p>4) Communication/engine generator control platforms for gen-sets: Deep Sea, Dief, Basler. Possibly a panel discussion?</p>
<p>Future Conference Speakers</p>	<p>Discussed the possibility of establishing speaker and themes a year in advance rather than only a conference in advance.</p>	

### Action Items

Item	Person Responsible	Deadline
No action items for the Board		