



The EGSA Technician of the Year Award (TOYA) Program Could Use a Friend Like You!

For the fourth year in a row, the EGSA Distributor Dealer Committee, on behalf of EGSA's Board of Directors, is seeking the EGSA Technician of the Year! We need your assistance to honor and showcase the value of our generator technician community.

EGSA will once again showcase and honor **THE** EGSA certified generator technician who has gone above and beyond in the technician world in 2017.

This September, during our Fall Conference, EGSA will honor our TOYA winner in style! From the travel, the event registration to lodging at the Hyatt in Minneapolis, MN... it will all be taken care of for our winner and a guest.

What does the TOYA Honor Mean to the Industry?

The TOYA on the way to becoming a beacon for On-Site Power, recognizing that generator technicians have not had a formal awards program to showcase their talents and strengths. The TOYA shines a light on those unsung heroes in our midst, who take the time and have the skills necessary to reach this pinnacle of our Industry.

Whether the recognition stems from an emergency response, an act of heroism or consistently going beyond the call of duty, the EGSA TOYA winner is singular. There can be only one TOYA winner each year. The TOYA also showcases overcoming challenges and staying abreast of educational and EGSA Certification opportunities.

Get Involved - We Have Sponsorships Available Right Now for 2017.

The On-Site Power Industry, as well as our EGSA community, draws some of our best energy from our technicians in the field. They are our front line, our customer service ambassadors, our service marksmen and we are ready to fire up the engine and share those watts!



| Sponsorship Level | Sponsorships available for 2017 | Electronic Media Benefits | Print Media Benefits | Live & In Person Benefits |
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| <p>GIGAWATT (GW) LEVEL - \$1000 Manufacturers Only Manufacturers, support this worthwhile TOYA endeavor by donating \$1000.00 to the cause. The money will go towards making the event everything it needs to be for the winning technician. Get involved to help EGSA champion a recognition program that makes a mark on the generator technician community. These "Title" Sponsorships really make a difference!</p> | <p>Only 3 Opportunities Available at this Level</p> <p>3 Left</p> | <p>Sponsor acknowledgement on EGSA Conference website, all marketing emails on the program, as well as LinkedIn announcements. Great logo recognition within each EGSA email relating to the TOYA, including application solicitations, member education on the program and winner announcements to name a few. Your logo placement is more pronounced and larger, worthy of a "Title."</p> | <p>Sponsor acknowledgement in event articles and advertising in <i>Powerline Magazine</i> from September/October and November/December 2017 issues, printed acknowledgements in the Fall Conference Show Program.</p> | <p>On-site sponsor acknowledgement at the EGSA Fall Conference via signage, our General Session presentation screens and verbal acknowledgements during the event (made by your 2017 EGSA President)</p> <p>How can you place a value on the Industry recognition among your peers?</p> |
| <p>TERAWATT (TW) LEVEL - \$500 Manufacturers & Distributor Dealers Honor the technicians in the field with this sponsorship to help us offset travel-related cost for the winning technician and his or her guest. This sponsorship is perfect for either a manufacturer or a distributor dealer who wants to make an impact on the program!</p> | <p>Only 7 Opportunities Available at this Level</p> <p>Sold Out</p> | <p>Sponsor acknowledgement on EGSA Conference website, all marketing emails on the program, as well as LinkedIn announcements. An extra for DDs - Submit a 300X90 web banner and we will add it to the Conference micro-site linked to your website.</p> | <p>Sponsor acknowledgement in <i>Powerline Magazine</i> from September/October and November/December 2017 issues, as well as printed acknowledgements in the Fall Conference Show Program.</p> | <p>On-site sponsor acknowledgement at the EGSA Fall Conference via signage and our General Session presentation screens.</p> <p>How can you place a value on the Industry recognition among your peers and with your technicians?</p> |
| <p>MEGAWATT (MW) LEVEL - \$250 Distributor Dealers Only Show your technicians that you believe in the worthwhile venture of honoring your service front line. Supporting technicians in this effort can improve morale and boost confidence and pride in their trade. It is also a great way to say, "I've got your back!"</p> | <p>Only 6 Opportunities Available at this Level</p> <p>2 Left</p> | <p>Sponsor acknowledgement on EGSA Conference website, all marketing emails on the program, as well as LinkedIn announcements.</p> | <p>Sponsor acknowledgement in <i>Powerline Magazine</i> from September/October and November/December 2017 issues, as well as printed acknowledgements in the Fall Conference Show Program.</p> | |
| <p>ADDITIONAL HORSEPOWER LEVEL - \$100 Industry Professionals, Retired Technicians & Service Individuals Only This sponsorship level will help bring the EGSA "swag" to the table. We know you've seen those award shows where the people who are honored get some great take home prizes, or parting gifts! We want to harness that energy by selecting gifts that a technician might want and need - things like a new tool belt, a set of wrenches, the list is being considered right now! Help us bring the additional horsepower with your kind donation of \$100.00.</p> | <p>Only 4 Opportunities Available at this Level</p> <p>2 Left</p> | <p>Name acknowledgement on EGSA Conference website. Name recognition within each EGSA email relating to the TOYA.</p> | <p>Name acknowledgement in <i>Powerline Magazine</i> from September/October and November/December 2017 issues, name acknowledgement in the Fall Conference Show Program.</p> | |

Act Fast and Be a Part of Something Great!

These opportunities will be snapped up in a hurry. Don't delay and miss out on a great value for your sponsorship dollar, contact Kim Giles, EGSA Marketing Manager for more details at (561) 750-5575 ext. 203 or k.giles@EGSA.org.