

## Membership Committee Mtg 4/19/21 Spring Conference @ Naples, FL

Dan Thomsen called the meeting to order @ 1:07pm. (15) people were in attendance (see the list at the bottom).

Liz Bustamante – Magellan shared the following:

15 new member companies in 2020. Many companies have scaled back their budgets and have delayed paying dues – hence the number of delinquent accounts in her handout.

On the much delayed membership drive, as the start date changes, we will also need to change the theme to somewhat match the new start / stop events. Also – we were formerly looking at a gift card for a cruise – which is probably not a good idea at this time. It was decided to seek a Hyatt Resorts gift card for a stay at a location of the winner's choosing. 1<sup>st</sup> place - \$1000. 2<sup>nd</sup> - \$250. Visa card. We will ask Emily Hartstone to see if she is able to get either a discounted card – where any savings could go toward a 3<sup>rd</sup> place award.

The kickoff to the membership drive will be this fall – currently in Seattle. Theme – Let's Build EGSA Together – One Block at a Time (Lego building blocks theme). We will need to get the EGSA logo built from Legos somewhere, see if a diesel genset has been done. Suggestions – have each new member company that comes on board during the year log event receive their company name in Legos. Auction off the genset as a means to cover the costs.

Bob Niederhauser agreed to rent and wear a Legoman costume for the kickoff this fall ;-))

Our new CEO- Mir Mustafa was briefly in attendance – and suggested on a future membership drive, we seek corporate sponsorship to award prizes of say \$5000, \$2500, \$1000 to really get people out flying the EGSA flag.

The mentoring program needs to become a regular occurrence at EVERY conference – where besides the membership committee and past presidents, we include the chairs and vice chairs from EACH committee. Ask the mentor to contact each organization 2-3 weeks AFTER they join to see how EGSA can help their organizations beyond training schools & networking. Reaching out again 1-2 weeks BEFORE a conference for finding whom will be in attendance, and if they had specific interests toward getting involved in a committee ... or individuals or companies they might want to be introduced.

It was stated with great emphasis that our Membership needs to network and work closer with the marketing committee. Mr. Mustafa suggested we work on putting a short 2-3 min video asking members / attendees why they attend EGSA conferences – or why are they are members.

It was brought up that EGSA should offer our signage to our member companies to use at tradeshow or their letterhead. Ms. Bustamante noted there was such a program that includes an acrylic stand that could hold EGSA literature – but member companies have never taken advantage of the program. That should be added to the website for our members to see every time they log in.

It was suggested that EGSA seek to add members by participating in more tradeshow – such as Workboat in New Orleans Dec '21. Every vessel uses batteries and a vast majority have ship service marine generators provide power while underway. We need to add the marine sector into our considerations in lieu of past focus on the land based standby products.

All (3) officer positions are open with Dan Thomsen retiring in June, Bob Niederhauser now on the Board of Directors and the unfilled secretary position. (4) attendees are open to considering the (3) spots:

Ed Dugas ; John Kelly III ; Julia Rhoades ; Brenda Brown

The meeting was adjourned at 2:40pm.

In attendance:

Dan Thompson - Doosan  
Bob Niederhauser – Thrustmaster of TX  
Liz Bustamante - Magellan  
Craig Wilkins – Doosan  
Mike Vermilye – Marelli USA  
Randy Weimar – Coastline Power Systems  
Brenda Brown – SEG Electronics  
Sandy Wilson – Kelly Generators  
John Kelly III – Kelly Generators  
Duncan Vincent – Reverso Pumps  
Julia Rhoads – Enercon Engineering  
Carmen Nasic - Crestchic Loadbanks  
Dan Bigelow – Reverso Pumps  
Ed Dugas – Peaker Services