



EGSA

**Exhibitor Prospectus and
Sponsorship Opportunities**





EGSA
Electrical Generating
Systems Association

Hyatt Regency Miami | Miami, FL
APRIL 7-9



EGSA
Electrical Generating
Systems Association

Hyatt Regency Bellevue
Bellevue, WA
SEPTEMBER 15-17



Trade Show Exhibitor

There's no better place to reach the focused audience of professionals dedicated to on-site power generation than the EGSA Conferences.

By exhibiting, you:

- ✓ Support the industry
- ✓ Showcase your equipment, products, and services
- ✓ Network with prospective customers
- ✓ Increase brand awareness

Option 1 (Both 2024 Conferences):

- 10x20 Booth at Each Conference
- Total of 10 Complimentary Conference Registrations; company chooses the conference split

Cost: \$12,000 (member) or \$13,000 (non-member)

Option 2 (Both 2024 Conferences):

- 10x10 Booth at Each Conference
- Total of 5 Complimentary Full Conference Registrations; company chooses the conference split

Cost: \$7,000 (member) or \$8,000 (non-member)

Option 3 (One 2024 Conference):

- 10x20 Booth
- 4 Complimentary Full Conference Registrations

Cost: \$6,500 (member) or \$7,500 (non-member)

Option 4 (One 2024 Conference):

- 10x10 Booth
- 2 Complimentary Full Conference Registrations

Cost: \$3,750 (member) or \$4,500 (non-member)

2024 EGSA Conference Exhibitor/ Sponsorship Opportunities

The Electrical Generating Systems Association (EGSA) is the world's largest organization exclusively dedicated to On-Site Power Generation. The Association is comprised of over 500 companies—Manufacturers, Distributor/Dealers, Contractors/Integrators, Manufacturer's Representatives, Consulting & Specifying Engineers, Service firms, End-Users, and others—throughout the U.S. and around the world that make, sell, distribute, and use On-Site Power generation technology and equipment, including generators, engines, switchgear, controls, voltage regulators, governors and much more.

EGSA Spring and Fall Conferences bring 600 people together from across the nation to share ideas, learn and collaborate to drive innovation.

Spring Conference

Sunday-Tuesday, April 7-9, 2024

Hyatt Regency Miami

Miami, FL

Fall Conference

Sunday-Tuesday, September 15-17, 2024

Hyatt Regency Bellevue

Bellevue, WA

EGSA recognizes that our partners have a range of goals when participating in our events, so we offer a number of options that deliver many opportunities to promote your products and services. As a sponsor, you can be one of those leaders sharing your vision and thought leadership.

Sponsorship Levels

Corporate Partner

Limited to 3 Organizations

2024 Annual Sponsorship Across all EGSA Activities and Events:

- Recognized on the EGSA Website, All Member Communications, All In-Person Events and Powerline Magazine
- Title Sponsor for 2024 Spring and Fall Conferences

Benefits Include:

- Sponsor of Keynote or General Session at Each Conference; Session Introducer
- Title Sponsor Recognition on Each Conference Banner
- Title Sponsor Recognition on Each Conference App
- Member of Conference Planning Committee; Opportunity to develop programs and overall Conference Experiences
- Sponsor of a Promotional Item at Each Conference
- Exclusive Sponsor of a Networking Event at Each Conference including Promotional Item (i.e., Golf Shirt)
- Unlimited Conference Registrations at Each Conference for Member Firm
- Up to Five Complimentary Registrations for Clients or Suppliers
- Complimentary Exhibitor Booth at Each Conference for Member Firm

Cost: \$100,000

Sponsorship Levels

Platinum

Limited to 5 Organizations

Benefits Include:

- Sponsor of General Session or Educational Track at Each Conference; Session Introducer
- Platinum Sponsor Recognition on Two Email Blasts and Two Social Media Feeds for Each Conference
- Platinum Sponsor Recognition on Each Conference App
- Exclusive Sponsor of a Lunch at Each Conference
- Sponsor of a Promotional Item at Each Conference
- Ten Complimentary Registrations at Each Conference for Member Firm
- Up to Three Complimentary Registrations for Clients or Suppliers (if the didn't attend the 2023 Conference)
- Complimentary Exhibitor Booth at One Conference

Cost: \$50,000

(Cost for One Conference: \$35,000)

Sponsorship Levels

Gold

Benefits Include:

- Sponsor of Educational Track; Session Introducer
OR
Exclusive Sponsor of Evening Reception
- Sponsor Recognition on One Email Blast and One Social Media Feed
- Exclusive Sponsor of a Breakfast
- Sponsor of a Promotional Item at Each Conference
- Five Complimentary Registrations for Member Firm
- Complimentary Exhibitor Booth

Cost: \$20,000

Silver

Benefits Include:

- Sponsor of Educational Track; Session Introducer
OR
Co-Sponsor of Evening Reception
- Sponsor of a Promotional Item at Each Conference
- Sponsor of Conference Bag
- Sponsor of Conference Lanyard
- Three Complimentary Registrations for Member Firm

Cost: \$12,500

Sponsorship Levels

General

Benefits Include:

- Sponsor of One Promotional Item at Each Conference
Choice of: *(previous year sponsors have first right of refusal)*
 - Conference Phone-Charging Station
 - WiFi-Access
 - Hotel Key Cards
 - Headshot lounge
- One Complimentary Registration for Member Firm

Cost: \$6,500

Networking

Benefits Include:

- Co-sponsorship of Networking Activity (golf, pickleball, etc)
- Branded “swag” item
- One Complimentary pass to Networking Activity

Cost: \$4,500

All Conference Sponsors will have logo placement on conference website and mobile app; logos will be clickable with direct link to company’s website, acknowledged on-site (signage and “walk-in” slides, and in pre- and post- conference emails.

Contact Information

Sponsorship & Exhibit Booth Sales

Please contact Ushma J. Suvarnakar to discussion options and confirm your booth location.

U.Suvarnakar@egsa.org

Thank you for your support.