



EGSA Instagram Request Form



Date: ___/___/___

Name: _____ Committee / Sub-Committee: _____

Marketing Purpose / Objective: - _____

Desired Post Date: ___/___/___ Instagram Feed or Story: _____

Is there a website link other than the EGSA homepage that should be associated with this post? (keep in mind IG links are non-clickable) If so please list: _____

Target Audience (Please be as descriptive as possible. Members/non-members, DDs, Manufacturers, Students, Electricians, etc.):

Post Content (250 words max): _____

Desired Hashtags (we will only use those that are highly searchable and most beneficial for your post and EGSA): _____

Is there anything else you would like us to know about this post? _____

PLEASE NOTE: Images/graphics must be turned in with this form. Instagram posts should be 1080 x 1080 pixels.

Signature: _____

Approval Signature: _____

Please submit to e.hartstone@egsa.org