



EGSA

Electrical Generating
Systems Association

2026

**EGSA Opportunities
to Market Your Brand**

**EXHIBIT
SPONSOR
CONNECT**

GENERATING OPPORTUNITY

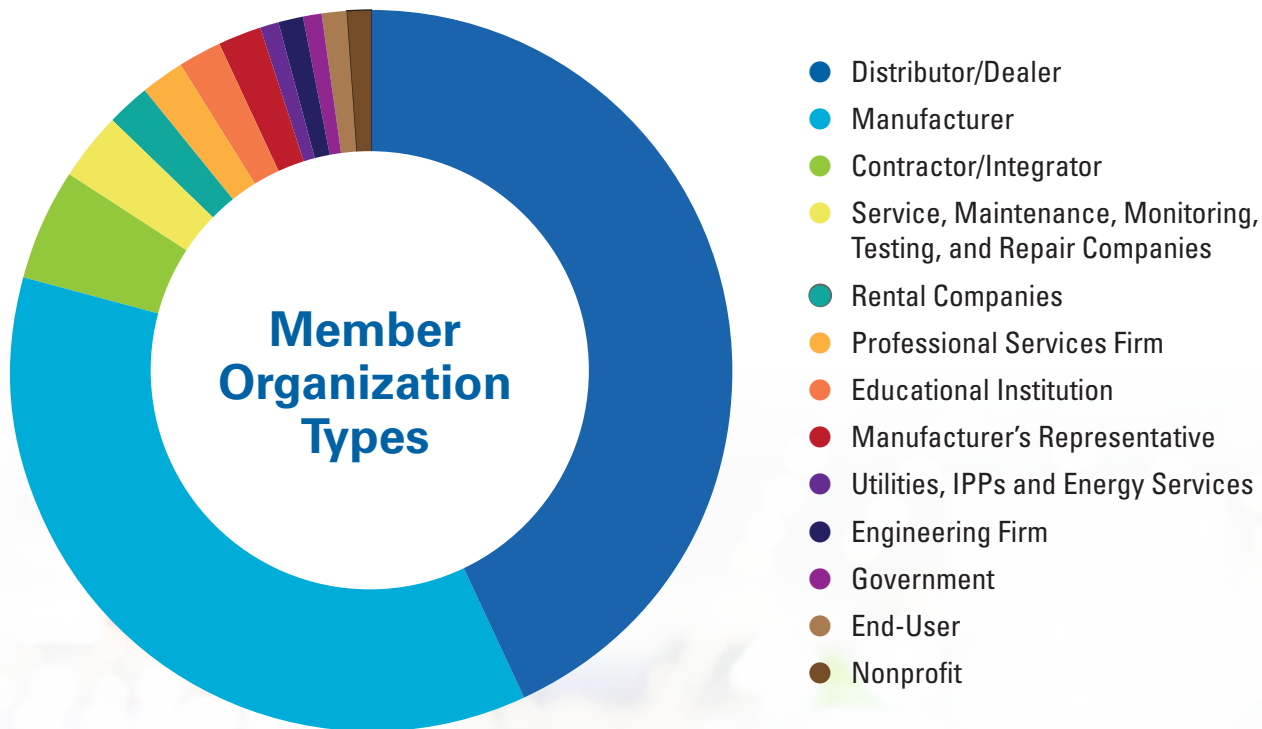
EGSA 2026 Guide to Visibility and Value

Partnering with the Electrical Generating Systems Association (EGSA) is one of the most effective ways to connect with decision-makers in the onsite power industry. With a network that spans manufacturers, distributors, engineers, contractors, and service providers, EGSA offers unparalleled access to the professionals who design, build, sell, maintain, and specify onsite power systems. Whether your goal is to build brand awareness, generate leads, or position your company as an industry thought leader, EGSA provides targeted opportunities that deliver meaningful visibility and impact.

Who are EGSA Members?

EGSA is powered by nearly 500 member organizations representing every segment of the onsite power industry. From OEMs and distributors to engineers, service providers, and integrators, our members span the full spectrum of the power generation marketplace.

With a global reach across North America, South America, Europe, and Australia, EGSA connects sponsors and advertisers with a diverse, high-value audience of industry leaders and decision-makers.



Annual Sponsorship Packages

Annual sponsorship with EGSA is the most powerful way to align your brand with the leading voice in onsite power. As a year-round partner, your organization gains high-level visibility across every major EGSA platform including conferences, training programs, digital communications, and publications.

BENEFIT	GOLD		PLATINUM	POWER PARTNER
	\$28,000 (1 Event)	\$45,000 (Annual)	\$70,000	\$100,000
Limited Availability			✓ (8 Orgs)	✓ (5 Orgs)
Annual Sponsorship Across All EGSA Activities			✓	✓
Recognition on Conference Website, Newsletters, and Magazine	✓	✓	✓	✓
Spring and Fall Conference Sponsor	✓ (1 Event)	✓	✓	✓
Recognition on Conference Signage	✓	✓	✓	✓
Sponsor of Promotional Item at Each Conference	✓	✓	✓	✓
Conference Registrations (Member Firm)	5	5 per event	Unlimited	Unlimited
Complimentary Registrations for Clients/Suppliers	Up to 2	Up to 2 per event	Up to 3	Up to 5
Complimentary Booth at Each Conference	10 x 10	10 x 10	10 x 20	10 x 20
Sponsor of Educational Session or Evening Activity	✓	✓		
Exclusive Sponsor Conference Breakfast	✓	✓		
Sponsor of Engineering Symposium or Evening Activity			✓	✓
Sponsor of General Session				✓
Opportunity to Develop Programs/Experiences			✓	✓
Seat on Power Council & Gov Affairs Committee				✓
PowerTalk Webinars			2	4
Sponsor of Rowley Schools			Virtual 2025	All 2025
EGSA 2026 School Registrations		Up to 3	Up to 7	Up to 15
Advertisement in 2026 <i>Powerline</i> Magazine (4 issues)		1/2 Page	1/2 Page	Full Page
Advertisement in 2026 Buying Guide		1/2 Page	1/2 Page	Full Page
Advertisement in 2026 Powerline Weekly	Monthly Square Ad	Monthly Square Ad	Monthly Banner Ad	Monthly Banner Ad or Article
Estimated Retail Value	\$35,000+	\$60,000+	\$100,000+	\$145,000+
Savings	\$10,000+	\$20,000+	\$35,000+	\$45,000+

To reserve a sponsorship, contact Katherine Sims at info@egsa.org.

Conference Exhibit & Sponsorship Opportunities

EGSA invites companies across the onsite power industry to showcase their products, services, and brand at the 2026 Conferences. As the industry's most focused gathering of OEMs, distributors, dealers, integrators, engineers, service companies, and end users, EGSA's conference is your opportunity to connect directly with key decision-makers. With average conference attendance of around 400 and promotions sent to our full distribution list of 10,000+, your brand gains visibility before, during, and after the event.

SPRING 2026 CONFERENCE – San Diego, CA – March 29-31, 2026

FALL 2026 CONFERENCE – Washington, DC – October 19-21, 2026

2025 Exhibitors

American Acoustical Products
ANA, Inc.
ASCO Power Technologies by
Schneider Electric
Clarion Events
ComAp
Davidson Sales
Deep Sea Electronics Inc.
DEIF
Denox Environment Group
DLL Financial Solutions
E.I. Williams Industries Inc.
Epic Power Solutions
FieldServio
Gen-Tracker by Generator Solutions,
Inc.
General Industries
IGSA
JCB Power Products
Johnson Matthey Clean Air Solutions
King Electric
Lapham-Hickey Steel
Mecc Alte

Microbac Laboratories
MIRATECH
Mobicon Systems
Mosebach Manufacturing Co.
OmniMetrix
Peaker Services
Phillips and Temro Industries
Power House Resources
Power Temp Systems
Rehko
Semler Industries
Select Energy
Service Pro by MSI Data
Stored Energy Systems (SENS)
Sunbelt Rentals
TEKSAN
United Rentals
Universal Load Banks
The VMC Group
Woodstock Power Company
Wildcat Power Gen



**Reserve
Your
Booth!**

Exhibit Options

Each booth option includes 13.5 hours of exhibit hall time, listing on the conference website, inclusion in the app and signage, and year-long brand visibility (for two-event options).

OPTION	DETAILS	CONFERENCE(S)	COMPLIMENTARY REGISTRATIONS	MEMBER / NON-MEMBER PRICE
Option 1	10x20 Booth	Spring and Fall	10	\$12,800 / \$13,800
Option 2	10x10 Booth	Spring and Fall	5	\$7,800 / \$8,800
Option 3	10x20 Booth	Choose One (Spring or Fall)	4	\$7,300 / \$8,300
Option 4	10x10 Booth	Choose One (Spring or Fall)	2	\$4,650 / \$5,650

To reserve a booth, contact Katherine Sims at info@egsa.org.

Prices increase by \$500 after December 31, 2025

2026 Conference Sponsorships

EGSA's conference sponsorship levels offer flexible, high-impact ways to promote your brand. **Networking Sponsors** gain visibility at social events like golf and pickleball. **Bronze Sponsors** stand out with branded items seen by all attendees. **Silver Sponsors** enjoy premium exposure through receptions, giveaways, and year-round recognition in *Powerline* Magazine.

BENEFIT	NETWORKING		BRONZE		SILVER	
	\$5,000 (1 Event)	\$9,500 (Annual)	\$8,000 (1 Event)	\$15,000 (Annual)	\$15,000 (1 Event)	\$25,000 (Annual)
Prominent logo placement on the conference website, email promotions, and mobile app	✓	✓	✓	✓	✓	✓
Brand visibility on event signage and featured in onsite slideshow presentations	✓	✓	✓	✓	✓	✓
Banner Ad included in Conference App			✓	✓	✓	✓
Complimentary Conference Registration	1	1	1	1	3	6
Complimentary Networking Activity Registration	1	1	1	1	3	6
Co-sponsorship of Networking Activity	✓	✓				
Branded Swag Item	✓	✓				
Sponsor of One Promotional Item at Each Conference			✓	✓		
Co-Sponsor of Evening Reception or Sponsor of a Large Promotional Item					✓	✓
One Complimentary Registration for Clients or Suppliers			✓	✓	✓	✓
Quarter-page ad in 2026 <i>Powerline</i> Magazine editions						✓

To reserve a sponsorship, contact Katherine Sims at info@egsa.org.

Powerline Weekly Advertising

Get in Front of the Power Industry's Most Engaged Readers

Powerline Weekly is EGSA's dynamic, AI-powered newsletter reaching more than 10,000 professionals across the onsite power industry. Delivered every week to both members and non-members, it delivers timely insights on emerging technologies, evolving regulations, and industry-shaping developments.

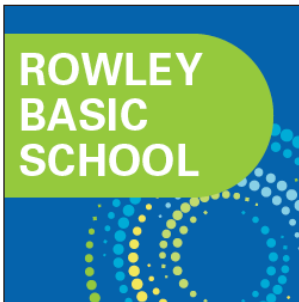
With a loyal, highly engaged subscriber base, Powerline Weekly is the perfect platform to showcase your brand, share your expertise, and stay top-of-mind in a fast-moving market.

Advertising Options

AD TYPE	ONE WEEK AD RUN	FOUR WEEK AD RUN	SPECS
Square Ad	\$500	\$1,500	200x200 pixels, with URL
Banner Ad	\$750	\$2,250	600x150 pixels, with URL
Sponsored Article	\$1,200	\$3,600	200x200 graphic, 150-word summary, link to full article

Publication dates will be mutually agreed on based on availability. Contact info@egsa.org for more information.


Square Ad



Banner Ad



Sponsored Article



EGSA KNOWLEDGE HUB
MSI Data
 Service Pro by MSI Data develops field service management software that enables field service companies to improve the efficiency and effectiveness of their field workforce. Optimize field service operations by connecting your field technicians to your back office on the go.

Powerline Magazine Advertising

Make a Lasting Impression in the Power Industry's Premier Print Magazine

Powerline Magazine is EGSA's flagship quarterly publication. Each issue features in-depth articles, technical best practices, and real-world case studies—exclusively authored by EGSA members.

Mailed to nearly 500 member organizations and shared online with a broader audience, *Powerline* offers lasting visibility in both print and digital formats.



Advertising Rates (per edition)

AD SIZE	ONE TIME Member (B&W / 4C)	ONE TIME Non-Member (B&W / 4C)	QUARTERLY (Price per ad) Member (B&W / 4C)	QUARTERLY (Price per ad) Non-Member (B&W / 4C)
Full Page	\$930 / \$2,050	\$1,040 / \$2,285	\$810 / \$1,850	\$930 / \$2,050
Half Page	\$550 / \$1,675	\$605 / \$1,850	\$475 / \$1,515	\$550 / \$1,675
Quarter Page	\$1,450 / \$2,565	\$1,565 / \$2,800	\$1,270 / \$2,310	\$1,450 / \$2,565

For article submissions or advertising, contact Katherine Sims at info@egsa.org.

Buying Guide Advertising

Be Seen Where Buyers Are Looking

The EGSA Buying Guide is the industry's trusted annual directory, featuring a comprehensive listing of all EGSA member organizations. Distributed in print to all members and available online to both members and non-members, it's a go-to resource for anyone sourcing products, services, or solutions in onsite power.

Each company profile highlights key information including demographics, 31 product categories, sales/rental/service capabilities, and direct contact details.

Advertising Rates

Discounts for Buying Guide advertising are available when bundled with *Powerline* Magazine.

AD SIZE	BUYING GUIDE AD	BUNDLED WITH POWERLINE
Full Page	\$5,000	\$4,500
Half Page	\$4,500	\$4,250

For advertising, contact Katherine Sims at info@egsa.org.



PowerTalk Webinars

Showcase Your Expertise

Position your organization as a thought leader by sponsoring a live PowerTalk webinar - streamed to a broad audience and archived on EGSA's YouTube channel for continued visibility.

You choose the topic and speakers, and we handle the platform. With free access for both members and non-members, your message reaches the entire industry.

SPONSORSHIP: \$10,000 (Quarterly Series) | \$4,000 (Single Webinar)
To schedule a webinar, contact Katherine Sims at info@egsa.org.

Rowley School Sponsorship

Power the Next Generation of Industry Experts

EGSA's Rowley Schools are offered virtually and in person and deliver essential training through our Basic and Advanced Onsite Power Courses. These programs serve everyone from technicians to executives, building critical skills across the industry.

As a sponsor, you'll gain brand visibility at each school and on **EGSA.org** while supporting workforce development in onsite power.

SPONSORSHIP: \$4,000 per school
To purchase a sponsorship, contact Katherine Sims at info@egsa.org.

Interested in reserving a booth, purchasing a sponsorship, or placing an advertisement?

Contact Katherine Sims at info@egsa.org.



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Thank you for your support.