# The EGSA Technician of the Year Award (TOYA) Program Could Use a Friend Like You!



The EGSA Distributor Dealer Committee, on behalf of EGSA's Board of Directors, is seeking the EGSA Technician of the Year! We need your assistance to honor and showcase the value of our generator technician community. EGSA will once again showcase and honor **THE** EGSA certified generator technician who has gone above and beyond in the technician world in 2022.

#### What does the TOYA Honor Mean to the Industry?

The TOYA is on the way to becoming a beacon for On-Site Power, recognizing that generator technicians have not had a formal awards program to showcase their talents and strengths. The TOYA shines a light on those unsung heroes in our midst, who take the time and have the skills necessary to reach this pinnacle of our Industry.

Whether the recognition stems from an emergency response, an act of heroism, or consistently going beyond the call of duty, the EGSA TOYA winner is singular. There can be only one TOYA winner each year. The TOYA also showcases overcoming challenges and staying abreast of educational and EGSA Certification opportunities.

## **Get Involved—We Have Sponsorships Available Right Now for 2022.**

The On-Site Power Industry, as well as our EGSA community, draws some of our best energy from our technicians in the field. They are our front line, our customer service ambassadors, our service marksmen and we are ready to fire up the engine and share those watts!

# **Sponsorship Opportunities**

#### **HEADLINE SPONSOR—\$2,000**

1 available

Invitation Only (TOYA Recipient)

- Opportunity to give remarks at Fall Conference on what being a TOYA winner has meant to them and Announce Winner.
- Opportunity to do a video presentation on what TOYA has meant to them and congratulate new winner.
- Opportunity to write article in Powerline on what TOYA has meant to them.
- First sponsorship placement on all website and email materials.

### **LUNCHEON SPONSOR—\$1,250**

#### 1 available

- Recognition by TOYA committee at Awards Luncheon
- Prime mention sponsorship placement on all website and email materials and videos.

#### **GENERAL SPONSOR— \$750**

#### 8 available

- Recognition at Award Luncheon
- Prime sponsorship placement on all website and email materials.



# **Electrical Generating Systems Association (EGSA)**

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