

2021 EGSA Spring Conference Sponsorship Opportunities

For more information, please contact [Emily Hartstone](#)

All Conference Sponsors will have logo placement in Pre-Conference emails based on sponsorship tier.

Logos will be clickable with direct link to company's website.

Sponsor Level	Reg. Open Email	Early Bird & App Launch	Speaker Email	2 Days of Early Bird Left Email	Last Day of Early Bird Email	Conf. Updates Email	Attendee List Email	Committee From the Desk of Email
Diamond	X	X	X	X	X	X	X	X
Platinum	X		X		X		X	X
Gold	X			X	X			X
Silver	X	X				X		
Bronze	X				X			

Diamond Sponsorship Opportunities

All Diamond Sponsorships will come with the following:

- Logo placement on daily sponsor banners at event
- Verbal mention during President's Opening Remarks
- Logo placement in sponsor section of Conference app
- Gobo Branding

Title Conference Sponsor - \$7-10,000

This sponsorship comes with the following additional items:

- "Conference Powered By (Company)" branding on all conference advertising/marketing materials
- Gobo branding throughout entire Conference
- Logo placement in multiple locations of event app
- Logo placement in all additional pre/post event emails
- (1) complimentary ad in EGSA Dispatch (\$1500 value) to be used within 2019)
- Option to upload Company PDF to event app
- **Additional Items with \$10,000 Sponsorship**
- **Logo placement on attendee name badges**
- **Option to include item/info in attendee conference bag (with \$10k sponsorship only)**
- **Live mentions during Exhibitor Showcase (with \$10k sponsorship only)**

Spring Conference App - \$5000

This sponsorship comes with the following additional items:

- "App Sponsored By" with Logo on home screen page (and others) of event app
- Logo on App signage at event
- Logo placement in all additional pre-event app emails

Monday Keynote Speaker (Jason Schenker) - \$5000 - SOLD

This sponsorship comes with the following additional items:

- Logo placement on speaker evaluation form within event app
- Logo placement within speaker section of event app
- Option to upload Company info PDF in Speaker session section on schedule of event app

WIFI- \$5000

This sponsorship comes with the following additional items:

- Redirect to Company website during WIFI login throughout event
 - Logo placement in Registration section of schedule in event app
 - Option to upload Company information PDF in registration section of event app
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Platinum Sponsorship Opportunities

All Platinum Sponsorships will come with the following:

- Logo placement on daily sponsor banners at event
- Verbal mention during President's Opening Remarks
- Logo placement in sponsor section of Conference app with link to website
- 120-word Company profile in event app

Welcome Gift - \$3000 - SOLD

This sponsorship comes with the following additional items:

- Welcome gift given to each attendee at registration
- Logo placement in Registration section of schedule in event app
- Option to upload Company information PDF in registration section of event app

Hand Sanitizer Stands - \$3000

This sponsorship comes with the following additional items:

- Branded Sanitizer Stands – Custom cut signage on top of stands. Can include RFID sticker that links to any website of your choosing.
- Logo in Registration section of event app
- Option to upload Company info PDF in Breakfast section on schedule of event app

Personal Hand Sanitizer - \$2500

This sponsorship comes with the following additional items:

- Branded 2oz hand sanitizers placed at each general session table (one per person)
- Logo in general session section of event app
- Option to upload Company info PDF in Breakfast section on schedule of event app

Medical Masks - \$2500

This sponsorship comes with the following additional items:

- Branded Mask Packaging
- Logo on Signage at Registration Desk
- Logo in Registration section of event app
- Option to upload Company info PDF in Breakfast section on schedule of event app (with \$3k sponsorship)

Monday Breakfast - \$2500 SOLD

This sponsorship comes with the following additional items:

- Branded Napkins
- Logo on Directional Signage
- Logo in Monday Breakfast section of event app
- Option to upload Company info PDF in Breakfast section on schedule of event app (with \$3k sponsorship)

Tuesday Breakfast - \$2500 (2 Available) SOLD

This sponsorship comes with the following additional items:

- Branded Napkins
- Logo on Directional Signage
- Logo in Monday Breakfast section of event app
- Option to upload Company info PDF in Breakfast section on schedule of event app (with \$3k sponsorship)

Welcome Lunch (2 Available) - \$2500 SOLD

This sponsorship comes with the following additional items:

- Branded lunch napkins
- Branding on directional signage
- Logo placement in Lunch section of schedule in event app
- Option to upload Company info PDF in Lunch section on schedule of event app (with \$3k sponsorship)

Room Keycards - \$3500 SOLD

This sponsorship comes with the following additional items:

- Logo placement in Registration section of schedule in event app
- Option to upload Company info PDF in Registration section on schedule of event app

Conference USBs - \$2500 (plus cost of USBs) - SOLD

This sponsorship comes with the following additional items:

- On-site sponsor signage at registration desk
- Logo placement in registration section of schedule in event app
- Option to upload Company info PDF in Registration section on schedule of event app (with \$3k sponsorship)

Golf Tournament Title Sponsor - \$2500 – SOLD

This sponsorship comes with the following additional items:

- Branded golf balls for each player entered in tournament
- Company logo on GPS
- Logo placement on Closing Reception banner
- Logo in Golf Tournament section of event app
- Option to upload Company info PDF in Golf Tournament section on schedule of event app (with \$3k sponsorship)

Awards Banquet Co-Sponsors (2 Available) - \$2500 – 1 Available

This sponsorship comes with the following additional items:

- Gobo Branding
- Table tent cards
- Verbal mention at Awards Banquet
- Logo placement in Awards Banquet section of schedule in event app
- Option to upload Company info PDF in Awards Dinner section on schedule of event app (with \$3k sponsorship)

6' Apart Floor Clings - \$2500

This sponsorship comes with the following additional items:

- Company mentions in Tuesday General Session
- Logo placement in all registration sections of event app
- Logo placement on floor clings

Lanyards - \$2500 (plus cost of lanyards) - SOLD

This sponsorship comes with the following additional items:

- Logo placement on lanyards given to each attendee
- Logo placement in Tuesday Registration section of schedule in event app
- Option to upload Company info PDF in Registration section on schedule of event app (with \$3k sponsorship)

Closing Reception - \$2500

This sponsorship comes with the following additional items:

- Branded decorations at reception
- Logo on Closing Reception Signage
- Gobo branding
- Logo placement in Closing Reception section of schedule in event app
- Option to upload Company info PDF in Closing Reception section on schedule of event app (with \$3k sponsorship)

Welcome Reception - \$2500 - SOLD

This sponsorship comes with the following additional items:

- Table tent cards
- Custom Signage
- Logo placement in Welcome Reception section of schedule in event app
- Option to upload Company info PDF in Welcome Reception section on schedule of event app (with \$3k sponsorship)

Monday General Session Raffle Giveaway - \$2500 SOLD

This sponsorship comes with the following additional items:

- Company mentions in Monday General Session
- Logo placement in Monday General Session section of schedule in event app

Tuesday General Session Raffle Giveaway - \$2500

This sponsorship comes with the following additional items:

- Company mentions in Tuesday General Session
- Logo placement in Tuesday General Session section of schedule in event app

Gold Sponsorship Opportunities

All Gold Sponsorships will come with the following:

- Logo placement on daily sponsor banners at event
- Logo placement in sponsor section of Conference app

Registration Bag - \$2000

This sponsorship comes with the following additional items:

- Branding on Registration Bag
- Logo on Registration section of Event App

General Session Notebook - \$2000 **SOLD**

This sponsorship comes with the following additional items:

- Branding on General Session Notebook
- Logo in General Session section of Event App

Fishing Tournament - \$2000

This sponsorship comes with the following additional items:

- Branding down Challenge shirt sleeve
- Logo on Closing Reception Banner
- Logo on Challenge section of Event App
- Logo on back of Challenge Shirt

Fishing Tournament Shirt - \$2000 **SOLD**

This sponsorship comes with the following additional items:

- Logo on Closing Reception Banner
- Logo on Challenge of Event App
- Logo on back of Challenge Shirt

Monday AM Coffee Break - \$2000 **SOLD**

This sponsorship comes with the following additional items:

- Branded Napkins
- Table tent cards
- Logo placement in Monday AM Break section of schedule in event app

Social Media Photo Boards - \$1500

This sponsorship comes with the following additional items:

- Branding Social Media Photo Boards (pictures will be posted on social media with your branding and hashtags)
- Logo in Exhibitor Showcase section of event app (there will be a photo prop area)

Tuesday AM Coffee Break - \$2000

This sponsorship comes with the following additional items:

- Branded Napkins
- Table tent cards
- Logo placement in Tuesday AM Break section of schedule in event app

Monday PM Snack Break (During Committee Meetings) - \$2000

This sponsorship comes with the following additional items:

- Branded Napkins
- Table tent cards
- Logo placement in Afternoon Break section of schedule in event app

Monday PM Beverage Break (During Committee Meetings) - \$2000 **SOLD**

This sponsorship comes with the following additional items:

- Branded Napkins
- Table tent cards
- Logo placement in Afternoon Break section of schedule in event app

General Session Water Bottles - \$1750 - **SOLD**

This sponsorship comes with the following additional items:

- Logo Placement on General Session Water Bottles

First Timers / New Members Reception - \$1500 - **SOLD**

This sponsorship comes with the following additional items:

- Branded Napkins
- Table tent cards
- Logo placement in First Timers/New Members section of schedule in event app

Schedule-at-a-Glance - \$1500 - **SOLD**

This sponsorship comes with the following additional items:

- Logo placement on signage-at-a-glance
- Logo placement in Schedule-at-a-Glance section of event app

Dine-Around - \$1750

This sponsorship comes with the following additional items:

- Branded Dine-Around Passport (Attendees will bring home EGSA-labeled wine bottle)
- Logo placement in 3rd Activity section of schedule in event app

Silver Sponsorship Opportunities

All Silver Sponsorships will come with the following:

- Logo placement on Schedule-at-a-Glance signage at event
- Logo placement on daily sponsor banners at event
- Logo placement in sponsor section of Conference app

Lunch Totes - \$1200 - **SOLD**

This sponsorship comes with the following additional items:

- Logo branded on lunch totes for Golf & Fishing Tournaments
- Logo on Closing Reception Banner at Event
- Logo in Tactical Challenge & Golf Tournament sections of event app

Registration DocuPaks (Attendee Packets) - \$1200 - SOLD

This sponsorship comes with the following additional items:

- Logo placement on Registration DocuPaks given to each attendee

Bronze Sponsorship Opportunities

All Bronze Sponsorships will come with the following:

- Logo placement on daily sponsor banners at event
- Logo placement in sponsor section of Conference app

Golf Tournament Hole-in-One - \$750 - SOLD

This sponsorship comes with the following additional items:

- Logo placement on Closing Reception Signage
- Logo on Hole-in-One Signage at Tournament
- Logo placement in Golf Tournament section of event app

Golf Tournament Transportation - \$750 SOLD

This sponsorship comes with the following additional items:

- Logo on Closing Reception Banner
- Logo in Golf Tournament section of event app

Fishing Tournament Transportation - \$750

This sponsorship comes with the following additional items:

- Logo on Closing Reception Banner
- Logo in Fishing Tournament section of event app

President's Reception - \$850

This sponsorship comes with the following additional items:

- Branding on directional signage
- Logo in President's Reception section of event app
- Invitation to President's Reception

Golf Gift Cards Co-Sponsors (2 Available) - \$375 1 Available

This sponsorship comes with the following additional items:

- Logo on Closing Reception Banner
- Logo placement in Golf Tournament section of event app